



PRESS RELEASE

H&K Group, Inc.
2052 Lucon Road
Skippack, PA 19474

FOR IMMEDIATE RELEASE

August 10, 2017
For more information, please call (610) 222-3616
phaines@hkgroup.com

THE H&K GROUP TO HOST 10TH AND FINAL "ROCK & ROLL RIDE FOR AUTISM & SPINA BIFIDA"

Skippack, PA - [H&K Group, Inc.](#) is pleased to announce that they will be hosting the 10th and final ["Rock & Roll Ride for Autism & Spina Bifida"](#) this year in support of the [Hallman-Haines Foundation for Autism & Spina Bifida \(HHFASB\)](#). This motorcycle road tour event is scheduled to take place on Sunday, September 3, 2017 and features a scenic 92-mile ride, "Ride'n to Raise Awareness" victory laps at the world renowned [Pocono Raceway](#), a catered lunch and much more in support of both Autism & Spina Bifida.

This year's ["Rock & Roll Ride for Autism & Spina Bifida"](#) will depart at 9:00 a.m. on September 3, with event registration beginning at 7:00 a.m. at [The H&K Group's](#) corporate office in [Skippack, PA](#), where coffee and light fare will be served prior to departure. From Skippack, the tour will follow approximately 92-miles of scenic roads to [Pocono Raceway](#) in [Long Pond, PA](#). At [Pocono Raceway](#), riders will have the opportunity to participate in marshaled parade laps around the famous Pocono Raceway tri-oval track. Following track activities, riders will enjoy a catered lunch and track concessions, gather socially and participate in vendor-sponsored raffles in support of [HHFASB](#). For more information on the ride, including registration, please visit www.hkgroup.com/autism. To stay up to date on future events for HHFASB, make sure to like us on Facebook and check our website in early 2018.

About The H&K Group: Founded in 1968, [H&K Group, Inc.](#) is a family of vertically integrated companies serving the contracting/construction industries, with over 80 locations throughout eastern Pennsylvania, New Jersey and Delaware. We provide full-service site contracting including excavating, paving, demolition, pipe work, construction materials, including crushed stone, asphalt, ready-mix concrete and more, along with a variety of hardscape and landscape products.

About HHFASB: Established in May 2011, [HHFASB's](#) mission is to raise money to help support individuals and families living with Spina Bifida and/or Autism. The organization gives financial aid to individuals living with either of these conditions, as well as supporting organizations. Money raised will be put toward therapies, medical equipment, camps, research, and much more. The goal is to see children and adults living with Autism and Spina Bifida are able to enjoy the same quality of life as everyone else.

About Pocono Raceway: [Pocono Raceway](#), also known as the Tricky Triangle, is a superspeedway located in Long Pond, PA. Pocono Raceway first opened in 1971 and has since become the site of two annual NASCAR Sprint Cup Series races. Outside of the NASCAR races, Pocono Raceway is also used throughout the year by Sports Car Club of America (SCCA) and motorcycle clubs as well as racing schools.

10th Annual... ROCK & ROLL RIDE

for Autism
& Spina Bifida



Enjoy a great ride and
take a few parade laps
on famous Pocono
Raceway to benefit
Autism & Spina
Bifida Awareness!

Sunday
Sept. 3rd, 2017
Rain or Shine!

****Scenic route through beautiful Eastern PA!****

COST:

\$25 per rider / \$20 per passenger - pre-registered
(\$35 / \$20, if not pre-registered)

Includes:

- Donation to HHFASB
- Post Event Social
- Raffle Tickets
- 3 Laps at Pocono Raceway
- Catered Lunch
- Registration Gift

REGISTER:

Online at www.Hallman-Haines.org
Pay online or download the mail-in form.
*Deadline for pre-registration by mail is Aug. 28th, 2017
and online is Sept. 1st, 2017 by 5:00pm.*

SCHEDULE:

Registration/Check-in: 7-8:30 am
At The H&K Group's Corporate Office - 2052 Lucon Road, Skippack, PA 19474
Depart for Pocono Raceway: 9 am
Parade Laps: Noon to 1 pm
Post Event Social: 1-3 pm

Lunch, Raffles & Social - *Additional concessions will be available as well*

Questions? Contact Pam Haines at phaines@hkgroup.com or 610.222.3632.

SPONSORED BY:

THE **H&K** GROUP



THE TRICKY TRIANGLE!

BENEFITING:



**ALL MOTORCYCLE MAKES
AND MODELS WELCOME!**

BRING THE WHOLE FAMILY!

During this event, a Pocono Raceway Track Representative will be directing the parade lap activities. The Pocono Raceway has a Zero Tolerance Policy towards racing and may result in loss of privileges. Each rider is required to sign a Release of Liability before he/she is permitted onto the racetrack.

****Pre-register & save online at www.Hallman-Haines.org****