

## PRESS RELEASE

Berky's Transfer & Site Container Service 15 Breezy Park Drive, Fleetwood, PA 19522 For Immediate Release March 8, 2012 For additional information call 610-222-4039

## Berky's Transfer Launches New Website – www.BerkysTransfer.com

Fleetwood, PA – <u>Berky's Transfer and Site Container Service</u> (<u>Berky's</u>) has announced the launch of a new eCommerce website, <u>www.BerkysTransfer.com</u>, to better service the roll-off dumpster rental and trash transfer needs of homeowners and contractors <u>in Berks County</u>, <u>Pennsylvania</u> and the surrounding Greater Reading and Greater Philadelphia Regions. The new features are too numerous to mention, but according to General Manager, Edgar Centeno, the new website allows users to <u>order a variety of roll-off containers online</u>, anytime. "Online ordering allows us to streamline several detailed processes and affords our customers the ability to not only order dumpsters anytime, but also helps them to manage and track their accounts and orders online."

Along with online dumpster ordering, users can expect to find a lot of useful information on Berky's new website, including: acceptable dumpster & drop-off materials, rates, recycling information, discounted dumpster rentals, frequently asked questions, LEEDs & Green Advantage information and a plethora of information regarding drop-off debris at Berky's facility in Fleetwood, PA.

Prior to this website launch, Berky's maintained an online presence via its parent corporation, <u>The H&K Group</u> (<u>H&K</u>). According to Marketing Manager, Steven Wagner, "Removing Berky's from underneath The H&K Group's website footprint affords us greater online options. Many of the features we are now able to offer to our customers at BerkysTransfer.com would not have been possible under H&K's existing website without intense modifications, and moving Berky's to a standalone website was definitely the best option."

## About Berky's

Berky's provides roll-off dumpster and container rental and trash transfer debris drop-off services to central and eastern Pennsylvania from their Fleetwood, PA location. Berky's accepts and recycles construction and demolition debris, ferrous metals, wood, brush, concrete, brick, block and home clean-out debris, diverting recyclable resources from landfills and turning them into recycling facilities. Berky's is open daily, Monday through Saturday. Originally founded as "Berky's Lot 9" in 1996, Berky's was a family-owned and operated business until 2008, when it joined The H&K Group Family of Companies, which is also family-owned and operated. Berky's is also a proud member of the Home Builders Association of Berks County.

## About The H&K Group

Founded in 1968, <u>The H&K Group</u> is a family of vertically integrated companies serving the <u>contracting/construction</u> industries, with over <u>80 locations</u> throughout eastern Pennsylvania, New Jersey, Maryland and Delaware. They provide <u>full-service site contracting</u>, including <u>excavating</u>, <u>paving</u>, <u>demolition</u>, and <u>pipe work</u>, as well as <u>construction materials</u>, including <u>crushed stone</u>, <u>asphalt</u> and <u>ready-mix concrete</u>, along with a variety of <u>hardscape</u> and <u>landscape products</u>.