



H&K Group, Inc. 2052 Lucon Road Skippack, PA 19474

FOR IMMEDIATE RELEASE

Tuesday, August 25, 2020 For more information, please call (610) 222-3508 H&K Group, Inc. Public Relations Office

AMERICAN FUELS LAUNCHES BRAND NEW PRIMARY CORPORATE WEBSITE

Skippack, PA – <u>H&K Group, Inc. (H&K)</u> is proud to announce the launch of a new primary corporate website for American Fuels, LLC and its sister company, American Fuels Service (AFS), which have been trusted H&K affiliate companies since 2009. Found at <u>americanfuelspa.com</u>, this site features a user-friendly layout that will enable easy and efficient use for all AFS customers and clients, including full online bill pay functionality. As a visible, attractive webpage is a valuable part of any business, AFS is excited to begin utilizing this improved line of communication with its customer base.

Proudly displaying AFS's instantly recognizable red, white and blue color scheme, the site was crafted with the main objective of creating a positive user experience for the customer. This is achieved by way of straightforward navigation, quick response time and clearly presented information. The top navigation bar is clear and concise; a detailed corporate overview of AFS can be found in the <u>Our Services</u> section, and the useful online bill pay tools are readily accessible via the <u>Payment Options</u> tab. "Responsive" web design technology is utilized to allow virtually any device to seamlessly adapt to AFS's new site - phone, PC, tablet, etc. This makes for convenient, on-the-go browsing for busy customers who need information quickly. Other noteworthy programming features include high-efficiency browsing logic, icon-driven functionality, and a less overwhelming layout than other oversaturated websites. H&K and AFS believe that the modern and appealing nature of this new corporate website proudly reflects the image of who AFS is, and what they offer to their customers and clients.

American Fuels, LLC and American Fuels Service were established in 2009 to provide residential and commercial heating oil delivery, HVAC service and installation to homeowners and businesses within the Montgomery, Berks, Chester, Bucks and Lehigh Counties of Pennsylvania. Customers receive "Superior Service with American Pride," which means consistent satisfaction, peace of mind and quality workmanship. All American Fuels service technicians and fleet drivers are professionally trained and certified, providing each customer with friendly, dependable service. American Fuels Service services all brands of oil furnaces, central air conditioners, and both forced hot air and boiler systems, while also installing the most reliable major brands available. Further information on American Fuels and American Fuels Service may be found by directing your browser to <u>americanfuelspa.com</u> or by calling 610.222.3569.

<u>H&K Group, Inc.</u> has provided <u>heavy civil contracting and construction services</u>, <u>construction and building materials</u>, and <u>associated ancillary services</u> through over 80 operations in three states including eastern PA, NJ and DE, for over 50 years. Further information on H&K Group, Inc. may be found by pointing your browser to <u>www.hkgroup.com</u> or by calling 610.584.8500.

